RFI for PREQUALIFICATION OF PARTNERS IN THE MEDIA BUSINESS (COMPANIES/START UPS/INDIVIDUAL CONSULTANTS)

Telecom Foundation invites companies and Individuals to provide information for prequalification as partners on Telecom Foundation's pre-qualified panel for projects / Initiatives in the media sector. Given below is the selection criteria for assessing such requests and proposals with a view to placing them on a panel of prequalified media partners. This will enable Telecom Foundation to materialize opportunities in a transparent and fast manner by getting technical and financial/Commercial competitive proposals within the list of prequalified partners.

COMPANIES:

Information required

Applicable to local and international companies/organizations (With the international organizations not registered in Pakistan to submit the below information based on their international presence)

- 1. Firm registration and incorporation certifications.
- 2. NTN (Tax) certificate.
- 3. Valid ISO Certificate or Quality Assurance Manual / Quality Policy of the Company
- 4. Company financial statements (Audited Reports) for the last two fiscal years
- 5. List of authorized company Signatories/personnel (to be provided on official company letter head and stamp).
- 6. Company profile with number and percentage of graduate employees and list of all offices (Pakistan & International).
- 7. List of the Board members as well as senior management (C-Level) with each individual's experience area(s) and number of years of experience.
- 8. Signed Customer testimonials as evidence of experience.
- 9. Products and service categories list, marking the categories the company is able to provide.
- 10. All pages of the registration form & related documents must be signed and stamped by the authorized signatory.

Selection Criteria

- 1. Minimum 3 years of experience in proven projects and services in the media / advertising industry.
- 2. Quality of experience in the media and / or advertising / related areas will be assessed.
- 3. Experience of having operated globally and/or internationally either by itself or in active collaboration will be an added advantage.
- 4. The firm must have adequate size, structure, quality staffing, facilities and financial standing to provide comprehensive services related to the media / advertising / or its related sectors.

Terms & Conditions

- 1. Upon fulfilling of the pre-qualifying criteria and subsequently becoming a panelist, a company would retain its panel membership for 12 months (thereafter renewable upon performance review), provided that it has been confirmed as a member following a review of its performance in the first three project participation invitations (to be considered as probationary).
- 2. In light of desired performance or otherwise, Telecom Foundation reserves the right to terminate a panel member with a written notice in the confirmation status and no notice period in probationary status.
- 3. Following the signing of a written legal contract / agreement for a project(s), all related payments / financial transactions will be made net of taxes in Pakistan Rupees (PKR)

START UPS:

Information required

Applicable to local and international startups (With the international organizations not registered in Pakistan to submit the below information based on their international presence)

- 1. Firm registration and incorporation certifications.
- 2. NTN (Tax) certificate.
- 3. Valid ISO Certificate or Quality Assurance Manual / Quality Policy of the Company
- 4. List of authorized company Signatories/personnel (to be provided on official company letter head and stamp).
- 5. Company profile with number of years and documented areas of experience
- 6. Percentage of graduate employees and list of all offices (Pakistan & International).
- 7. List of the Board members and / or senior management (C-Level) with each individual's experience area(s) and number of years of experience.
- 8. Products and service categories list, marking the categories the company is able to provide.
- 9. All pages of the registration form & related documents must be signed and stamped by the authorized signatory.

Selection Criteria

- 1. The uniqueness and usefulness of products and services that the startup is able to provide related to the media and / or advertising / related sectors.
- Quality and length of experience of the Board members (individually) and / or senior management (individually) in the media and / or advertising / its related areas will be assessed. Individual experiences of having operated globally and/or internationally will be an added advantage.

Terms & Conditions

- 1. Upon fulfilling of the pre-qualifying criteria and subsequently becoming a panelist, a company would retain its panel membership for 12 months (thereafter renewable upon performance review), provided that it has been confirmed as a member following a review of its performance in the first three project participation invitations (to be considered as probationary).
- 2. In light of desired performance or otherwise, Telecom Foundation reserves the right to terminate a panel member with a written notice in the confirmation status and no notice period in probationary status.
- 3. Following the signing of a written legal contract / agreement for a project(s), all related payments / financial transactions will be made net of taxes in Pakistan Rupees (PKR)

INDIVIDUAL CONSULTANTS:

Information required

Applicable to local and international Individual Consultants (With the International Consultants not registered in Pakistan to submit the below information based on their international presence)

- 1. Relevant registration certification(s), if applicable.
- 2. NTN (Tax) certificate.
- 3. Detailed CV.
- 4. Details of projects, services, consultancies delivered to companies.
- 5. Signed Customer testimonials as evidence of experience and projects successfully delivered.
- 6. Products and service categories list, marking the categories the Individual Consultant is able to provide.
- 7. All pages of the registration form & related documents must be signed and stamped by the Individual Consultant and counter verified by a gazetted officer of the Govt.

Selection Criteria

- 1. The uniqueness and usefulness of products and services that the Individual Consultant is able to provide related to the media and / or advertising / its related sectors.
- 2. Quality and length of experience of the Individual Consultant in the media and / advertising / or its related areas will be assessed. Experiences of having operated globally and/or internationally will be an added advantage.

Terms & Conditions

1. Upon fulfilling of the pre-qualifying criteria and subsequently becoming a panelist, Individual Consultants would retain their panel membership for 12 months (thereafter renewable upon performance review), provided that they have been

- confirmed as a member following a review of their performance in the first three project participation invitations (to be considered as probationary).
- 2. In light of desired performance or otherwise, Telecom Foundation reserves the right to terminate a panel member with a written notice in the confirmation status and no notice period in probationary status.
- 3. Following the signing of a written legal contract / agreement for a project(s), all related payments / financial transactions will be made net of taxes in Pakistan Rupees(PKR)

SOLE PROPRIETOR:

Information required

Applicable Sole Proprietor may submit the below information based on their presence

- 1. NTN (Tax) certificate.
- 2. Bank statements of one (1) year
- 3. Company profile, employees list
- 4. Customer testimonials / Purchase Orders as evidence of experience.
- 5. Products and service categories list
- 6. All pages of the registration form & related documents

Selection Criteria

- 1. Minimum 3 years of experience in proven projects and services in the media sectors.
- 2. Quality of experience in the media and / or its SDG related areas will be assessed.

Terms & Conditions

- 1. Upon fulfilling of the pre-qualifying criteria and subsequently becoming a panelist, Sole Proprietor would retain their panel membership for 12 months (thereafter renewable upon performance review), provided that they have been confirmed as a member following a review of their performance in the first threeproject participation invitations (to be considered as probationary).
- 2. In light of desired performance or otherwise, Telecom Foundation reserves the right to terminate a panel member with a written notice in the confirmation status and no notice period in probationary status.
- Following the signing of a written legal contract / agreement for a project(s), all related payments / financial transactions will be made net of taxes in Pakistan Rupees(PKR)

Interested parties may send their Information to the address or email given below. Telecom Foundation reserves the right, in its discretion to accept or reject any or all applications without assigning any reason thereof.

EVP (HR & Administration) Telecom Foundation

Address: 7-Mauve Area, Sector G-9/4, Islamabad

Ph: 051-2808159-62, Fax: 051-2808153

Submission Email Addresses:

For Companies: MC@telecomfoundation.org.pk

For StartUps: MS@telecomfoundation.org.pk

For Individual Consultants: MIC@telecomfoundation.org.pk

For Sole Proprietors: MSP@telecomfoundation.org.pk